

GDS 2025

GAMEDEV SUMMIT

POST-EVENT SURVEY REPORT



143
COMPANIES
REPRESENTED

30+
SPEAKERS

80+
SERVICE
PROVIDERS

30+
INDUSTRY
ADVOCATES

12+
MENTORS
GIVING WORKSHOPS
AND TABLE DISCUSSIONS

40+
DEVELOPERS
AND PUBLISHERS

315+
ATTENDEES

41
SPONSORS,
PARTNERS,
AND EXHIBITORS

29+
COUNTRIES

530+
CONFIRMED MEETINGS

40+
INDIES

COUNTRIES



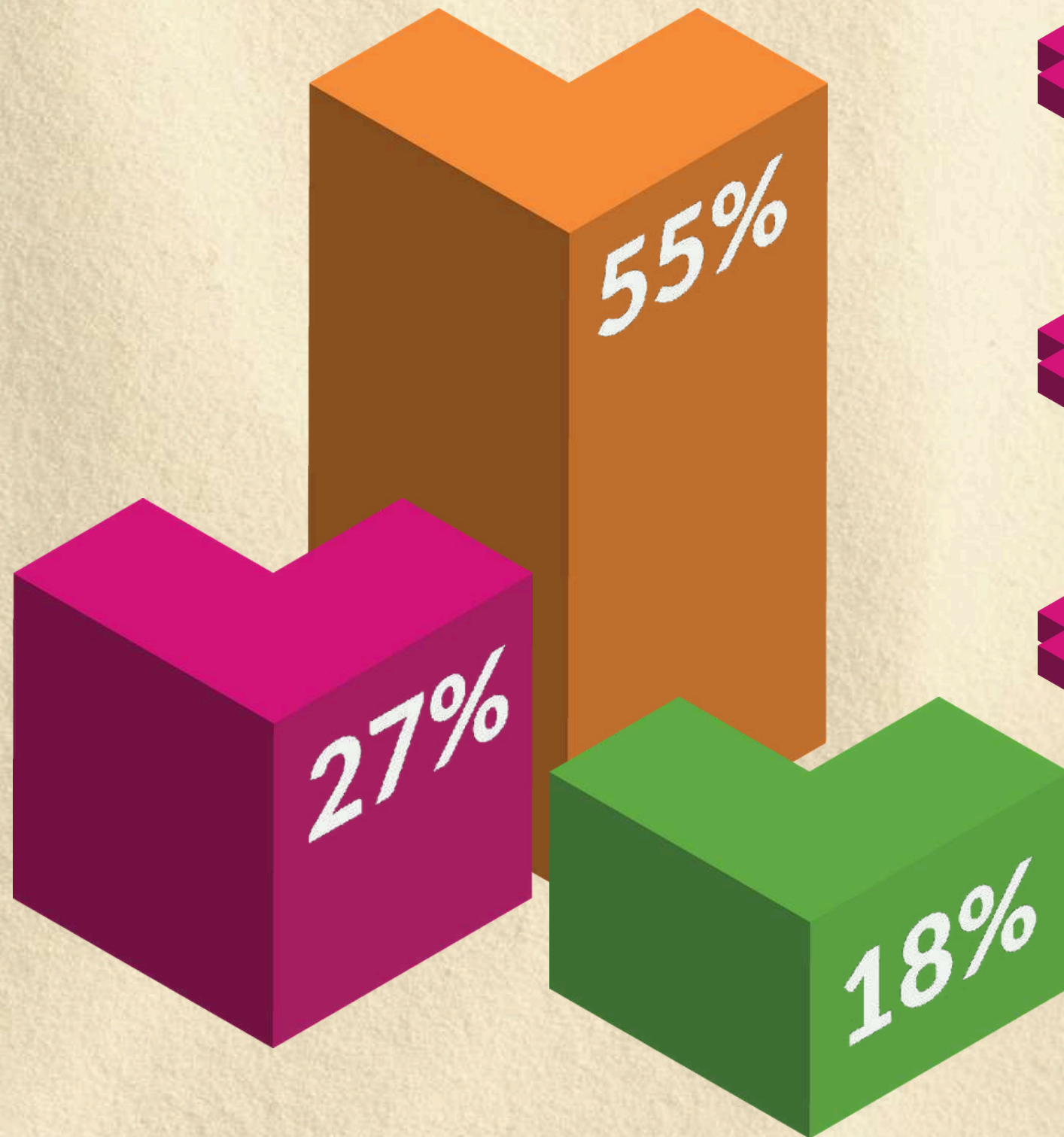
Armenia
Belgium
Canada
China
Croatia
Cyprus
Estonia
Germany
India
Indonesia
Italy
Japan
Lithuania
Malaysia
Netherlands

Philippines
Poland
Romania
Russia
Singapore
South Korea
Sweden
Taiwan
Thailand
Ukraine
United Kingdom
United States of America
Uzbekistan
Vietnam
...and others

SOME OF OUR ATTENDEES

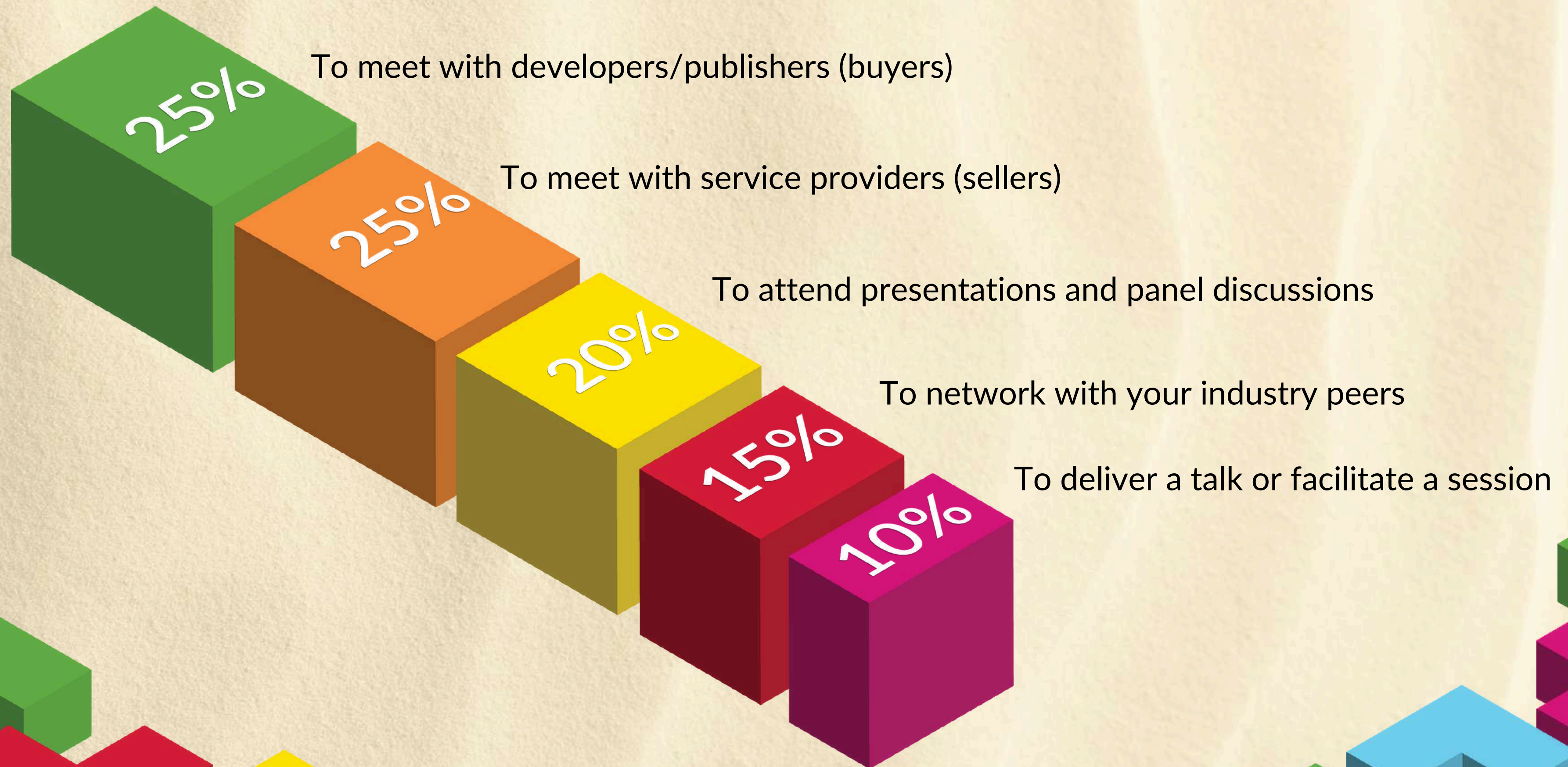


BUSINESS OUTCOMES AND DEAL CONVERSIONS

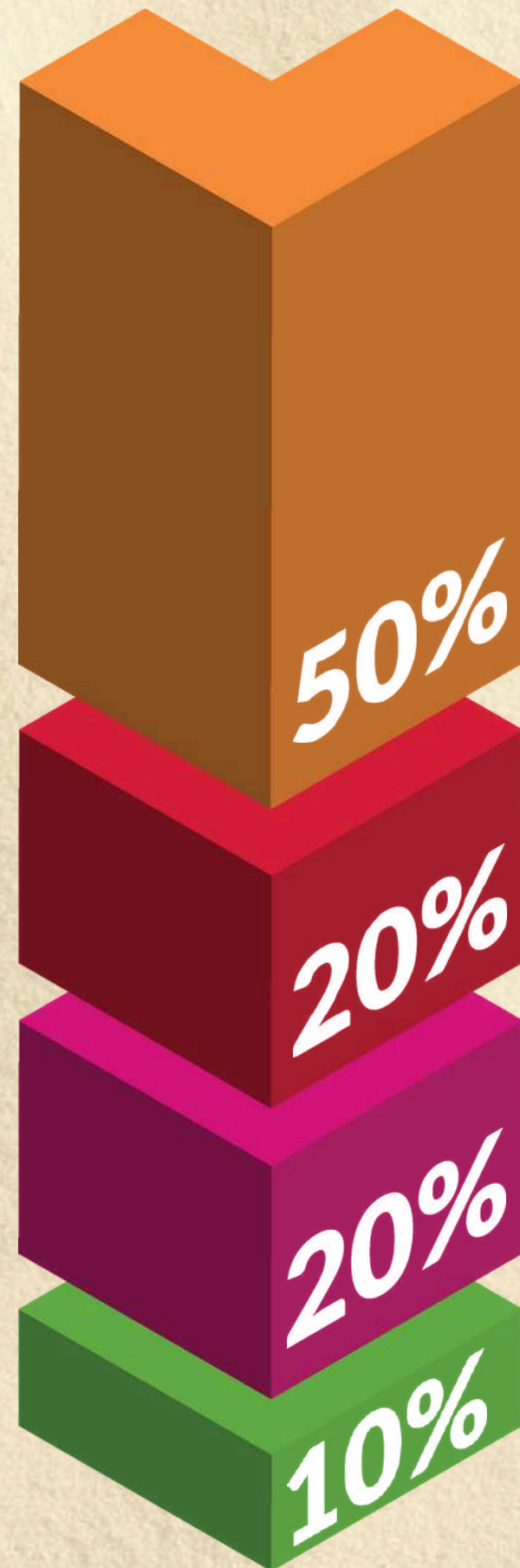






- 55% of respondents rated their business outcomes as **VERY POSITIVE**, indicating successful deal conversions and partnerships.
- 27% remained **NEUTRAL**, showing room for growth in optimizing networking and business-matching experiences.
- 18% found the event **POSITIVE**, benefiting from valuable connections and potential future deals.

TOP REASONS FOR ATTENDING



SUSTAINABILITY PRACTICES IMPORTANCE



-  **50%** of attendees rated sustainability as **VERY IMPORTANT** recognizing the need for eco-conscious efforts in game development and events.
-  **20%** consider it **EXTREMELY IMPORTANT**, emphasizing the urgency of sustainable practices.
-  **20%** remain **NEUTRAL**, indicating opportunities for more awareness and initiatives.
-  **10%** find it **MARGINALLY IMPORTANT** showcasing varying perspectives within the industry.

SPONSORSHIP INTEREST

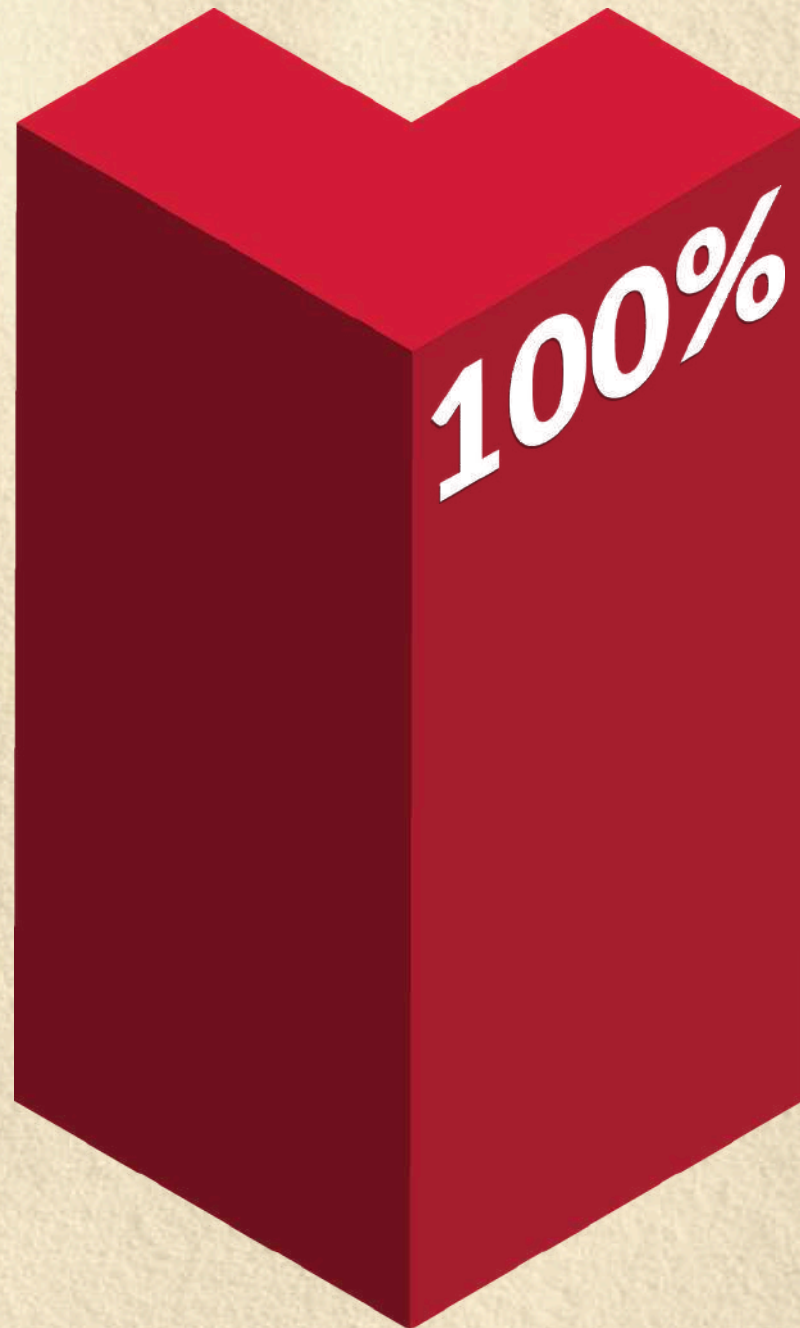


75% of respondents are **INTERESTED** in sponsoring future GDS events, highlighting the value of brand exposure, networking, and industry collaboration.



25% are **NOT CURRENTLY INTERESTED**, providing insights into areas where we can enhance sponsorship benefits.

EVENT STAFF HELPFULNESS



“A flawless event experience starts with great support, and GDS2025 attendees agree—our event staff delivered!”



100% of respondents rated the staff as **VERY HELPFUL**, ensuring smooth check-ins, seamless coordination, and top-notch assistance throughout the summit.

From guiding attendees to answering questions and ensuring every session ran smoothly, our team worked hard to create an effortless and enjoyable experience for all.

OVERALL EVENT QUALITY RATING

GDS2025 set a new benchmark for excellence!

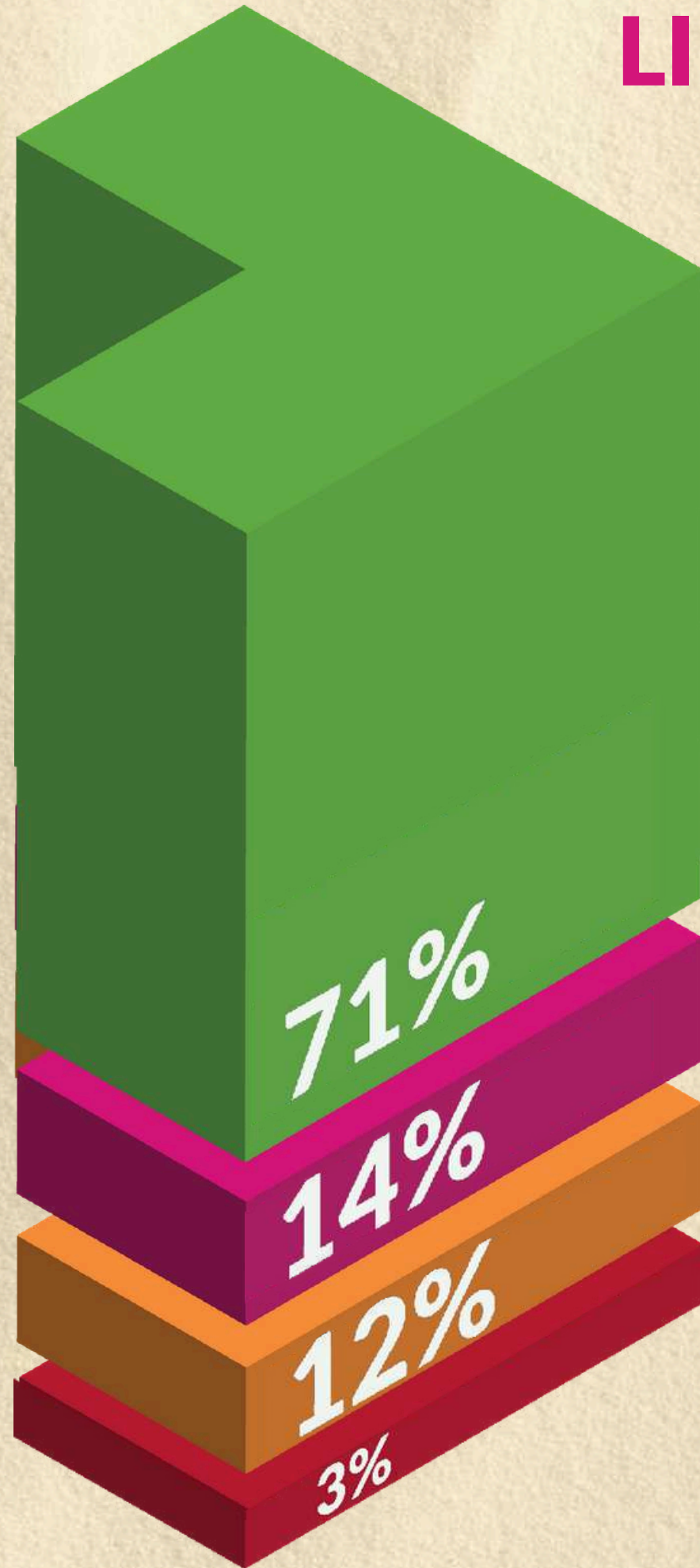


70% rated the event as **VERY HIGH QUALITY**, highlighting the strong programming, networking opportunities, and execution.



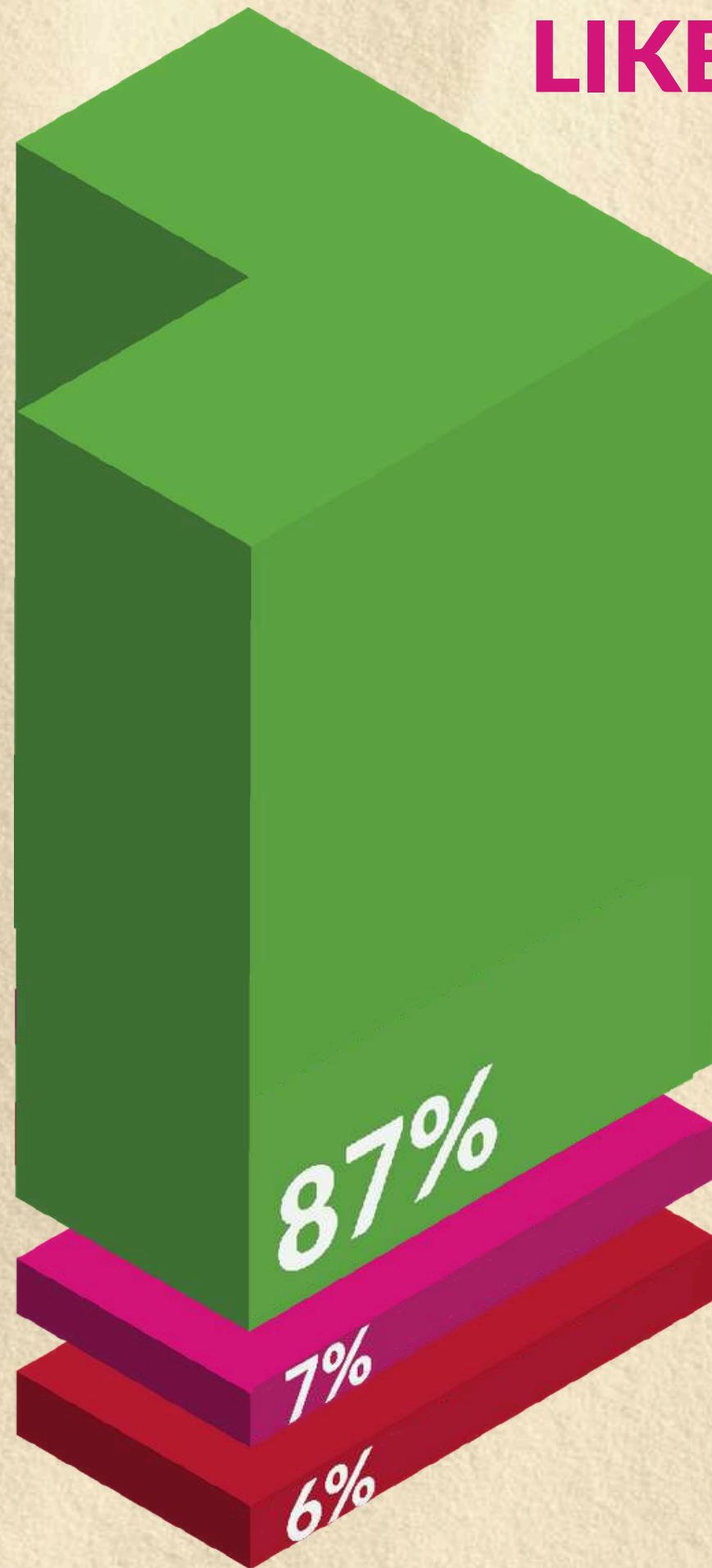
30% rated it as **EXCEPTIONAL QUALITY**, showcasing the outstanding experience delivered across all aspects of the summit.

LIKELIHOOD OF PARTICIPATION



- 71% of attendees are **VERY LIKELY** to return for GDS2026, showing strong enthusiasm for next year's event
- 14% are **LIKELY** to participate, eager to continue networking and learning
- 12% remain **UNDECIDED**, indicating potential for further engagement
- 3% are **NEUTRAL**, giving us insight into areas for improvement

LIKELIHOOD OF RECOMMENDATION



- 87% of attendees **WOULD RECOMMEND GDS** to others, highlighting the summit's value in networking, learning, and industry growth.
- 7% are **UNDECIDED**, giving us insights on areas to improve.
- 6% said **NO**, providing valuable feedback to refine future experiences.

KEYNOTE SPEAKERS

GDS Mainstage

Telling stories is something we love to do —whether it's in a game, a comic, or a board game. It's always about creating emotions that resonate with players.

Luigi Annicchiarico
CD Projekt Red

Production Manager, Franchise & Brand



XDS Mainstage

The journey never ends. We keep pivoting. We keep trying to find something. We have to keep learning to be able to do that. Keep your passion alive because that's how we're going to find ourselves.

Marla Rausch
Animation Vertigo
CEO



ATTENDEE'S EXPERIENCE

That's a wrap for GameDev Summit 2025! It's been a remarkable journey of creation, where we not only built connections, partnerships, and networks but also crafted unforgettable memories with incredible individuals from the gaming development industry.

- Buko Studios

Made it back home after an incredible GameDev Summit! What an awesome event! Huge thanks to Alexis-Mae Geronga for the invite and the rest of the team for putting together such an incredible experience! Definitely looking forward to attending again!

- EMR from Avalanche Studios

It's a wrap for GameDev Summit 2025! I am thrilled to be back in Boracay for the event. It was fantastic meeting many new friends and reconnecting with familiar faces from last year. A huge thanks to the organizing team for providing such a wonderful experience and I am looking to joining next year!

- ZNA from Voldrift Studios

From the high-quality attendees and insightful sessions to the unbeatable beachfront location, GDS was an incredible experience—both for my first time in the Philippines and CDR's first trip to East Asia.

With a strong foundation of senior studio talent, growing government support, a centralized location for Southeast Asia with a passionate community, the future of Filipino gamedev looks incredibly bright. Excited to see GameDev Summit continue to grow as a key industry event!

- BVD from CDR External Development

GameDev Summit 2025 was special this year with the networking day on the first day which allowed everyone to get to warm up and meet each other before the next two days of talks, networking and workshops. Great venue for conversation, business and collaboration! Thank you to GameOps Inc. Chris Wren Andro Baluyut for the invitation to be this year's Keynote speaker on the XDS MainStage.

- MR from Animation Vertigo

GameDev Summit is like no conference I've ever been to. It feels like you're on vacation with friends, but you are still conducting business as you would at any other conference.

There are sessions and talks to learn from. Games that are showcased to play and they have made it easy to set up meetings.

- MA from Survios

Energy, enthusiasm, inspiration, respect, loyalty, duty, calm, efficiency.

Enamored by Asia this trip, returning to the Philippines for GameDev Summit and visiting South Korea and China for the first time.

- JD from EA XDI

Returning to GDS for the second time has been an incredible experience. Often described as the "smaller XDS" in Asia, GDS carries its own distinctive charm and has gradually become a must-attend event for us around the Lunar New Year. From reconnecting with old friends to forging new partnerships, the event provided a dynamic platform for insightful discussions and knowledge sharing. We gained valuable perspectives on game development, art, and external development—further igniting our passion for innovation and creativity.

- ZX from 7Kingdom Digital Technology Co.,Ltd

Just wrapped up an incredible experience at GameDev Summit (#GDS25), and I'm still buzzing with inspiration!

I dove headfirst into networking—meeting incredible minds, sharing stories, and sparking ideas that'll fuel my creativity for months to come. This is why I love this industry, the people, the passion, and the endless possibilities!

- HM from Capcom

GameDev Summit was outstanding! Amazing organization, cool panels and speeches, and a remarkable venue!

It was a big pleasure to meet everyone there!

- KM from General Arcade

I had an amazing time at GameDev Summit 2025 in beautiful Boracay! It was fun, productive, and enlightening to spend time with my peers in the industry, meeting new people, and sharing our experiences.

- IB from Ubisoft

I had the chance to meet some amazing, talented individuals, and I'm beyond excited to see where their journeys take them. 🚀 Here's to more growth and innovation in the industry! 🌱 Wishing everyone involved even greater success ahead.

👋 Looking forward to joining the next GameDev Summit 2026!

- Top Peg Animation & Creative Studio Inc.

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PROJECT
PIGI

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XDS Main Stage



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MAGIC
RAIN**

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EXHIBITORS







THANK YOU!

FOR QUESTIONS, FEEL FREE TO REACH OUT TO
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